



PRESS RELEASE
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Renowned Engineer Releases Essential Mix Manual

J Franze publishes his second book, "Mixing a...z: An Engineer's Guide"

Boston, MA. – J Franze has over 20 years of experience in the recording industry. He has worked in major studios in Nashville, New York, and Boston and has engineered projects for a host of legendary artists including Jerry Lee Lewis, Hank Williams, Jr., and Dolly Parton. Franze has recently produced and engineered projects for such Indie Artists as Matty McRee, Tristin Burke, and Allison Piccioni. He has also spent many years Beta Testing Digidesign's software, Pro Tools, before its release to the public.

It is with this tremendous experience and knowledge that Franze penned his most recent book, "Mixing a...z: An Engineer's Guide." This book is a practical, comprehensive manual on the art of mixing that benefits engineers of all levels. Topics explored in Franze's book range from housekeeping tips, to monitoring, to the step-by-step walkthrough of an entire mix session.

Producer and Engineer, Charles Dye (Shakira, Jon Bon Jovi, Ricky Martin) says of Franze's latest book, "J Franze does a great job of presenting the fundamental building blocks of mixing. He covers all the tools in the mix engineer's arsenal, along with a step by step explanation of the process, while always balancing the craft with the art of mixing." For more information visit: JFranze.com

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Franze Music

Franze Music is a full service production company founded in 1989 by J Franze. J has taken his talents nationwide developing and recording artists of all genres. He is a seasoned producer/engineer who has worked extensively in Nashville, New York, and Boston. The State-of-the-Art Franze Music Studio has been in operation now for several years and has not failed to keep up with the times. Franze Music has developed into a fully mobile team of dedicated and extremely talented producers and engineers whose fine-tuned skills have made it into the flourishing company it is today.

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